

2016 Community Investment Program Scoring Rubric

	Poor	Average	Awesome
Detailed Description	<p style="text-align: center;">0-2 Points</p> <ul style="list-style-type: none"> Program does not align with an HKUW priority Activities and operations are not clearly defined/provided and not connected to an HKUW strategy Program description does not indicate how this program operates on a daily basis No clear understanding of how the program operates on a daily basis to support intended outcome(s) 	<p style="text-align: center;">4-6 Points</p> <ul style="list-style-type: none"> Program has a relationship to an HKUW priority; however, alignment is not clear Activities and operation lack attention to detail; connection to an HKUW strategy is vague Program description does not set this program apart from other program(s) Program operations may support intended outcome 	<p style="text-align: center;">7-8 Points</p> <ul style="list-style-type: none"> Program has clear, defined alignment to HKUW priority(ies) Activities and operations are appropriate given the clients served and clearly support HKUW strategy Program is the best for the clients served Program operations clearly support intended outcome(s).
Target Population & State the Need	<p style="text-align: center;">0-2 Points</p> <ul style="list-style-type: none"> Target population is too narrow/broad to produce impact Unclear if our communities need this program Minimal or no data provided 	<p style="text-align: center;">3 – 7 Points</p> <ul style="list-style-type: none"> Target population is defined and may benefit from this program; minimal impact Some data reflects this program may be needed in our communities 	<p style="text-align: center;">8 - 9 Points</p> <ul style="list-style-type: none"> Target population is defined; program will have significant impact on target population Data indicates a clear need for this program in our communities Multiple data sources provided
What happens if we don't have this program?	<p style="text-align: center;">0 Points</p> <ul style="list-style-type: none"> If we didn't have the program, there would not be a significant loss 	<p style="text-align: center;">1 Point</p> <ul style="list-style-type: none"> Few would be affected by the loss of this program to our community 	<p style="text-align: center;">2-3 Points</p> <ul style="list-style-type: none"> This program results in lasting impact to the target population Target population and/or community would suffer greatly without this program
Collaboration (*more does not equal better)	<p style="text-align: center;">0 Points</p> <ul style="list-style-type: none"> Works independently of other agencies/programs Does not seek to collaborate with others 	<p style="text-align: center;">1 Point</p> <ul style="list-style-type: none"> Works with others for referrals only Seeks minimal input/communication with other programs, partners 	<p style="text-align: center;">2 Points</p> <ul style="list-style-type: none"> Works with partners/others to improve services Continues to seek collaborations <i>Program avoids duplication of services</i>
Address Recommendations for Improvement	<p style="text-align: center;">0-2 Points</p> <ul style="list-style-type: none"> Not addressed Not all recommendations are addressed 	<p style="text-align: center;">3-6 Points</p> <ul style="list-style-type: none"> Each recommendation addressed with minimal action taken 	<p style="text-align: center;">7-8 Points</p> <ul style="list-style-type: none"> Addressed, took action or created action plan (in progress) to address area of concern Used recommendations to improve program
BUDGET	<p style="text-align: center;">0-5 Points</p> <ul style="list-style-type: none"> No fundraising Seeks minimal funds outside of HKUW Program would not exist without HKUW funding Expenses do not correlate with program outcomes Budget isn't detailed 	<p style="text-align: center;">6-11 Points</p> <ul style="list-style-type: none"> Revenue from limited sources Limited fundraising Program is supplemented with HKUW funding Expenses in excess or insufficient to produce intended outcomes Budget needs more explanation 	<p style="text-align: center;">12-15 Points</p> <ul style="list-style-type: none"> Revenue generated from multiple sources Extensive fundraising and grant-writing efforts Combination of funding types; funding is diversified Budget is detailed and supported by intended outcomes In-kind donations assist in program support <i>The importance of requested funds is clearly evident and articulated</i> <i>LEAVES NO DOUBT for how HKUW funds will be used</i>
<div style="border: 1px solid black; padding: 5px; width: fit-content; margin: 0 auto;"> Any narrative provided (optional) only clarifies actual budget. </div>			

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Goal/Priority/ Strategy	<p style="text-align: center;"><u>0-5 Points</u></p> <ul style="list-style-type: none"> No/minimal alignment with HKUW Priority(ies) Unable to determine if this will “move the needle” 	<p style="text-align: center;"><u>6-15 Points</u></p> <ul style="list-style-type: none"> Aligns with HKUW Priority(ies) Has possibility of “moving the needle” 	<p style="text-align: center;"><u>16-20 Points</u></p> <ul style="list-style-type: none"> Clearly aligns with HKUW Goal & Priority(ies) Ability to “move the needle” is evident and clear Aligns with more than one priority and/or goal (supported by outcomes/data)
HOW MUCH DID WE DO?	<p style="text-align: center;"><u>0-1 Points</u></p> <ul style="list-style-type: none"> Minimal inputs provided (1-5) Numbers/Stats appear insignificant (few services, options provided) Numbers indicate minimal impact is being made and/or capability to make impact is minimal 	<p style="text-align: center;"><u>2-3 Points</u></p> <ul style="list-style-type: none"> Moderate number of inputs (6-10) Some impact is being made however it seems like there could be more Program seems to be “getting by”, but doing everything within its capability 	<p style="text-align: center;"><u>4-5 Points</u></p> <ul style="list-style-type: none"> Extensive inputs provided (10+) Significant number of clients access the program Reaching a significant number of clients, given the population Providing a range of services/activities
HOW WELL DID WE DO IT?	<p style="text-align: center;"><u>0-1 Points</u></p> <ul style="list-style-type: none"> Low satisfaction rate Limited access to target population High staff or worker ratio to clients Low rating by an accrediting agency/standards bureau Use of best practice is not evident or clear 	<p style="text-align: center;"><u>2-3 Points</u></p> <ul style="list-style-type: none"> Average rate of satisfaction Access to most, but not all clients within target population Acceptable ratio of staff to clients Average rating by an accrediting agency/standards bureau Best practice is limited 	<p style="text-align: center;"><u>4-5 Points</u></p> <ul style="list-style-type: none"> Research based strategy is in use Low staff/client ratio Easy access to service/program to all those within the target population Highest rating by an accrediting agency/standards bureau Evidence of best-practice is clear and well documented
Is Anyone Better Off?	<p style="text-align: center;"><u>0-5 Points</u></p> <ul style="list-style-type: none"> Few clients making progress Low rate of achievement How clients are “better off” is not evident from the data provided Few number of people served Outcomes are not clearly indicated OutPUTS are provided as opposed to outCOMES Progress is not clear 	<p style="text-align: center;"><u>6-20 Points</u></p> <ul style="list-style-type: none"> Some clients making progress Some clients achieving Data indicates people are achieving, however the number served lacks significance Show small number (of target population) of people are better off Outcomes are weak, not clearly measurable 	<p style="text-align: center;"><u>21-25 Points</u></p> <ul style="list-style-type: none"> Data indicates people are better off Data indicates program produces lasting impact Outcomes are measurable Data provided indicates people are better off Numbers are significant (# of people served) Progress is evident Return on Investment clearly indicated (“bonus”) <i>Programs are doing what they are doing because they WORK, not just because it’s what has always been done.</i>